



Michael Tsirelson

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www.nighternet.com

I have over 20 years of experience in all areas of visual design, illustration and animation. I have a proven track record of utilizing industry best practices, cutting edge technologies, adherence to rigorous design standards.

I perform well under pressure with most aggressive deadlines by prioritizing and managing work to meet critical project timelines in a fast-paced environment. I'm a resourceful start-up person, seasoned team player, serial problem solver and massive parallel thinker.

EDUCATION

09/73-06/78 University of Film and Video, StPetersburg, Russia. MFA Design for Film and Video.
04/89-11/90 Platt College of San Francisco. Diploma in Computer Graphics.

CAREER HIGHLIGHTS

03/01 - present Nighternet. Freelance Designer
08-14 - Now eBay, Principal UX Designer. Mobile Analytics
10/13 - 08/14 Complete Genomics, Senior UX Designer
02/12 - 10/12 Cisco. NMTG. Senior UX Designer
04/10 - 01/12 AgilePoint. Senior Designer: UI/UX, web, print, trade show
09/02 - 02/07 Silvaco, Senior Designer. Print, web, trade show, UI/UX
08/99 - 03/01 Personal Genie, Inc. Art Director/Principal Designer
09/97 - 08/12 Chevron. Principal Designer: interactive, web, multimedia
01/97 - 06/97 Digiratti Technologies. Principal Designer. design, interactive
01/95 - 12/96 Simply Interactive. Senior Designer: animation, 3d, interactive

FREELANCE

Accenture, ArcSight (HP), Bunton & Clifford Architects, Blackhawk Network, Connectinc, Convergys, Corda, CTB McGraw-Hill, Dialact, Frito-Lay, FrontRange, HarvestMark, Humphrey Instruments, iLog, Integrity Arts, Intuit, Heartwood Studios, HewlettPackard, Keiser Permanente, KLM Creative, Landor Associates, Leviton, LiederDesign, Linkbit, LinkedIn, Manugistics, Metron, MiniMicro, NetManage, NetTaxi, Nevis Securities, Novartis, Pacific Beverages, PetTrax, Retek, Rigel, Rodan+Fields, Rogers, Ringcube, Sephora, Siege Works, Sun Microsystems, Sygate, Sylent, Symantec, Swifttest, TheAggZone, Tria Beauty, UC Berkeley, US Bank, Vasco Securities, Versonix, Vertex Pharmaceuticals, Viquity, ViiV Healthcare, WorldNet, Xahti, Zultys.

SKILLS

Expert UX/UI design, illustration, presentation, wireframes, web, CSS skinning, mobile, interactive, print, package, 3D, video and sound using: CS6, Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Fireworks, Edge Animation, Acrobat, AfterEffects, Premier; all MS Office, Expression suite, Apple: Keynote, FCP, Motion, LogicPro; HTML5/CSS3, PhoneGap, Ajax, CMS: WordPress, Joomla, Drupal, Wireframes: Visio, OmniGraffle, Maqetta, Balsamiq; 3D: C4D, RealFlow, Zbrush.

PERSONAL

Location: Sunnyvale, CA • US Citizen • Availability: immediate • Full time, contract, freelance